



# TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

## Board of Directors

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*Providing Outstanding Service Since 1963*

February 14, 2018

Board of Directors  
Triunfo Sanitation District  
Ventura County, California

## TSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Sanitation District (TSD) website:

<b>January 2018</b> <b><u>(01/01/18 – 01/31/18)</u></b>	<b>Prior Period</b> <b><u>(11/01/17 – 12/31/17)</u></b>	<b>Inception to date</b> <b><u>(10/4/12 – 02/14/18)</u></b>
<b>Website sessions: 137</b>	Website sessions: 217	Website sessions: 49,833
<b>Users: 114</b>	Users: 186	Users: 27,702
<b>Pageviews: 224</b>	Pageviews: 330	Pageviews: 131,369
<b>Pages per session: 1.64</b>	Pages per session: 1.52	Pages per session: 2.64
<b>Avg. duration: 01:19</b>	Avg. duration: 00:36	Avg. duration: 02:22
<b>New visitors: 77.1%</b>	New visitors: 69.59%	New visitors: 81.6%
<b>Returning visitors: 22.9%</b>	Returning visitors: 30.41%	Returning visitors: 18.4%
<b>Bounce rate: 81.75%*</b>	Bounce rate: 76.04%*	Bounce rate: 41.94%*

\* Percentage of single-page visits (visitor left the site from the entrance page)

If you have questions, please contact me at (805) 658-4618 or [lisamckinley@trunfosanitation.com](mailto:lisamckinley@trunfosanitation.com).

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

Mark Norris, General Manager

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