



# TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

## Board of Directors

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*Providing Outstanding Service Since 1963*

October 23, 2017

Board of Directors  
Triunfo Sanitation District  
Ventura County, California

## TSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Sanitation District (TSD) website:

<b>Aug &amp; Sept 2017</b> <b><u>(08/01/17 – 09/30/17)</u></b>	<b>Prior Month</b> <b><u>(07/01/17 – 07/31/17)</u></b>	<b>Inception to date</b> <b><u>(10/4/12 – 08/22/17)</u></b>
<b>Website sessions: 306</b>	Website sessions: 185	Website sessions: 49,219
<b>Users: 230</b>	Users: 145	Users: 27,995
<b>Pageviews: 743</b>	Pageviews: 396	Pageviews: 130,254
<b>Pages per session: 2.43</b>	Pages per session: 2.14	Pages per session: 2.65
<b>Avg. duration: 02:07</b>	Avg. duration: 02:06	Avg. duration: 02:23
<b>New visitors: 64.05%</b>	New visitors: 61.08%	New visitors: 56.9%
<b>Returning visitors: 35.05%</b>	Returning visitors: 38.9%	Returning visitors: 43.1%
<b>Bounce rate: 69.93%*</b>	Bounce rate: 65.95%*	Bounce rate: 41.55%*

\* Percentage of single-page visits (visitor left the site from the entrance page)

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrzd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

Mark Norris, General Manager

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