



TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

Board of Directors

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Providing Outstanding Service Since 1963

July 23, 2018

Board of Directors
Triunfo Sanitation District
Ventura County, California

TSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Sanitation District (TSD) website:

June 2018 <u>(06/01/18 – 06/30/18)</u>	Prior Period <u>(05/01/18 – 05/31/18)</u>	Inception to date <u>(10/4/12 – 07/16/18)</u>
Website sessions: 237	Website sessions: 114	Website sessions: 50,562
Users: 194	Users: 91	Users: 28,851
Pageviews: 780	Pageviews: 201	Pageviews: 132,942
Pages per session: 3.29	Pages per session: 1.46	Pages per session: 2.63
Avg. duration: 01:27	Avg. duration: 00:51	Avg. duration: 02:21
New visitors: 86.9%	New visitors: 77.8%	New visitors: 86.7%
Returning visitors: 13.1%	Returning visitors: 22.8%	Returning visitors: 13.3%
Bounce rate: 77.22%*	Bounce rate: 73.91%*	Bounce rate: 42.38%*

* Percentage of single-page visits (visitor left the site from the entrance page)

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrzd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

Mark Norris, General Manager

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